



NEWS RELEASE

For Immediate Release

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WILSON SPORTING GOODS PARENT TAKES DOWN 575,000 SF

Nashville, Tennessee: ProVenture Commercial Real Estate recently represented Amer Sports in leasing 575,000 SF at Rockdale Distribution Center II in Lebanon, TN. Developed by First Industrial Realty Trust (NYSE: FR), Rockdale II is strategically located between Interstates 24 and 40 along the Route 840 corridor. This transaction represented First Industrial's largest North American Lease in 2006.

The new state-of-the-art distribution center is a result of a national product consolidation initiative by many of Amer Sports' companies including Wilson Sporting Goods, Salomon Sports, Precor USA.

About Amer Sports Corporation

Founded in 1950, Amer Sports Corporation is the world's leading sports equipment company with internationally recognized brands including Wilson, Atomic, Suunto, Precor, Salomon and Mavic. Employing more than 6,600 people worldwide, Amer Sports companies develop and manufacture technically advanced products that improve the performance of active sports participants. The Group's business is balanced by a broad portfolio of sports with a presence in all major markets.

<http://www.amersports.com>

About ProVenture

ProVenture is a full service corporate real estate advisory and investment services firm based in Brentwood, TN. The firm specializes in contract lease/sale negotiation, site selection, and institutional investment transactions. Founded in 1997, the company has managed in excess of 50 million sq. ft. of projects in over 120 locations across North America. For more information, please visit

<http://www.pvcre.com>.

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